

Environmental Campaign Committee

Terms of reference

- (1) to keep environmental issues constantly before the public with the objective of fostering more enlightened attitudes and more responsible behaviour towards the environment;
- (2) to keep under review the impact and effectiveness of publicity and educational programmes on environmental issues and, where appropriate, to follow up the findings of such reviews;
- (3) to advise the government on community environmental education issues;
- (4) to mobilize and manage resources for the purposes of promoting environmental awareness in Hong Kong in collaboration with environmental groups and other organizations;
- (5) to encourage and, where necessary, provide co-ordination of various publicity activities undertaken by non-government bodies and by government departments; and
- (6) if funds permit, to plan and oversee environmental activities for the United Nations' World Environment Day in Hong Kong and for the annual Environmental Protection Festival and for any other special environmental protection events as the Committee may decide.