

Waste Management Project by the Lingnan University

Purpose

This paper presents a proposed project submitted by the Lingnan University, entitled “Waste Management Project: A Young-Old Partnership for a Better Future” (**Annex**), and seeks Members’ views on whether to recommend the proposed project to the Environment and Conservation Fund (ECF) Committee for funding support.

The Application

2. Having regards to the latest development of various initiatives in the “Policy Framework”, the Administration believes that a comprehensive public education campaign championed by a local institute could greatly enhance the community's understanding of the magnitude of our waste problem and promote the adoption of a more positive attitude towards the problem. The Administration has contributed to the process during which the applicant came up with the proposal, which includes a series of cognitive-behavioral programmes not only to arouse the public’s awareness on waste management, but also to turn awareness into action.

3. The proposal is a two-year programme and will be implemented in four phases:

- (a) Phase 1 – To form a team of green ambassadors and advocates (university students and elderly) by equipping participants with fundamental knowledge on waste management;
- (b) Phase 2 – To organise publicity and waste reduction programmes in schools by the green ambassadors and advocates and to enrich the green ambassadors and advocates’ waste management knowledge through a number of workshops and local/overseas visits;
- (c) Phase 3 – To organise waste reduction programmes in selected public housing estates; and

- (d) Phase 4 – To further elevate the green ambassadors and advocates’ levels of knowledge through an overseas visit to Singapore and consolidate the experiences gained in the programme.

4. The proposed project is designed to promote better solid waste management from a community perspective, on a territory-wide basis, with a view to creating a long-lasting effect, to which the proponent is committed. The Administration believes that the proposed project will bring positive impacts in implementing waste management policy initiatives in the longer run. Given its merits, it is recommended that the proposal should be submitted to the ECF Committee for funding support.

Advice Sought

5. Members are invited to advise whether this funding application should be recommended to the ECF Committee for consideration.

**Waste Management Subcommittee Secretariat
June 2009**