

## **Public Consultation on a New Producer Responsibility Scheme on Glass Beverage Bottles**

(visual): Man picks up a glass bottle.

(audio): Every year...

(visual): Man pours out the beverage inside.  
The glass bottle is thrown into a bin.  
Glass bottle dissolves into a graphic.

(audio): we dispose of...

(visual): The camera pulls back.

(audio): over 100 million glass bottles...

(visual): The number of glass bottle graphic multiplies.

(audio): which occupy our precious landfill space!

(visual): The glass bottle graphics fill up the screen.

(audio): Apart from discarding less...

(visual): Camera pulls wide and reveals all the glass bottles are inside a  
transparent recycling bin.  
The recycling bin turns solid.

(audio): we can do more to separate waste at source...

(visual): The recycling box disappears. Only one glass bottle graphic is left.  
Glass bottle graphics on moving conveyor.

(audio): and recycle bottles to...

(visual): Bottles being delivered into a recycling machine.

(audio): turn waste into resources...

(visual): Ecopavers start filling up the space.

(audio): such as eco-pavers...

(visual): A road made up with ecopavers appears. Green seedling coming out of a crack.

(audio): and other useful materials.

(visual): The camera pans right and reveals an ocean.

(audio): Any thoughts?

(visual): A glass bottle floating in the ocean with the consultation document sealed inside.

(audio): Don't bottle them up.

(visual): Camera pans up and reveals a caption on the sky: Rm 4522,  
Revenue Tower, Wan Chai

(audio): Please send us your ideas via mail...

(visual): Camera pans up and reveals a fax number: **2318 1877**

(audio): or fax...

(visual): Fax number morphs into a website address: [www.epd.gov.hk](http://www.epd.gov.hk)

(audio): or simply visit our website...

(visual): Camera pulls wide and reveals the webpage.

(Back shot) Man filling in the consultation form.

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Deadline: May 6, 2013 [www.epd.gov.hk](http://www.epd.gov.hk)

(audio): on or before May 6.