

Directors join CX Volunteers in Lantau beach cleanup



Close to 100 Cathay Pacific staff, family and friends participated in the cleaning up of the Tong Fuk Rocky Beach on Lantau Island on Saturday, 2 November.

The cleanup was held to support the International Coastal Cleanup, an annual global event led by environment advocacy group Ocean Conservancy. This year's cleanup was also part of the Fresh HK programme under the "Hong Kong, Our Home" campaign.

Joining the participants were Director Corporate Affairs Chitty Cheung, Director Flight Operations Richard Hall, and Director Sales & Marketing, Rupert Hogg.

The participants worked in teams and gathered around 40 bags —equivalent to 400 kilograms of rubbish – in 1.5 hours. Items found included stray pieces of abandoned sandals, polystyrene foam, plastic bottles, mangled wire netting, a cage, and even an abandoned half of a canoe.

Miss Cheung appreciated the concerted effort of all the volunteers and helpers. "It is great to see Cathay Pacific friends and relatives coming out to volunteer," she said. "Cathay Pacific has been supporting the cleanup event since 2009, and we are glad to see that more and more staff are taking part."

Joining hands with the Green Council, the event's organiser in Hong Kong, the volunteers recorded different types of waste collected from the site. The information collected will be analysed identify the sources of garbage, contributing to Ocean Conservancy's development of measures to reduce marine debris.