

**Public Education Programme under the
“Policy Framework for the
Management of Municipal Solid Waste (2005-2014)”**

PURPOSE

This paper presents the funding applications received under the Public Education Programme under the “Policy Framework for the Management of Municipal Solid Waste (2005-2014)” and seeks Members’ views on these applications.

BACKGROUND

2. The Environment and Conservation Fund (ECF) Committee endorsed the Public Education Programme and the proposed themes at its meeting on 16 March. The Programme was subsequently opened for applications through a dedicated website on EPD’s homepage¹. Some 30 emails were also issued to major greens groups and non-government organizations to inform them of the Programme.

FUNDING APPLICATIONS AND PRELIMINARY ASSESSMENT

3. At the close of the application period, we received a total of ten funding applications. A summary of the applications received is presented below, with the full applications annexed² to this paper (*Annex 1 through Annex 10*). In making our preliminary assessment³, we have taken into consideration the objectives and the themes of the Programme, the deliverables and the long-term sustainability of the projects, the experience and the capacity of the proponents, as well as the need to have a well-balanced and manageable Programme.

Titles	Proponents	Objectives
<i>Recommended for Further Consideration and Refinements</i>		
Green Festivals (Ref. 003)	Green Sense	• To understand the consumption culture in Hong Kong and to reduce the massive amount of

¹ http://www.epd.gov.hk/epd/english/news_events/events/events_pep.html

² For the internal reference and deliberation of the ACE Waste Management Subcommittee only.

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		waste during festive seasons.
Hong Kong Green Purchasing Charter and Awareness Raising Programme (Ref. 004)	Green Council	<ul style="list-style-type: none"> • To promote green procurement in the public and private sectors. • To establish Hong Kong Green Purchasing Charter to link up corporate buyers and green product suppliers.
Be Green, Use Bags Properly (Ref. 005)	Green Student Council	<ul style="list-style-type: none"> • To raise awareness of the problem of plastic shopping bags in the community. • To reduce the use of plastic shopping bags in wet markets.
Save Food Project (Ref. 006)	Green Student Council	<ul style="list-style-type: none"> • To reduce food waste at source.
Recycled Your Own Cartridge Scheme (Ref. 007)	Green Student Council	<ul style="list-style-type: none"> • To promote the recycling of printer cartridges.
MSW Charging and Waste Recycling Educational Scheme (Ref. 010)	Hong Kong Council of Early Childhood Education and Services	<ul style="list-style-type: none"> • To educate primary school students and their parents on waste reduction and source separation. • To encourage waste reduction through a virtual MSW charging scheme.
<i>Not Recommended</i>		
Community- based Food Waste Management Pilot Scheme (Ref. 001)	Hong Kong Organic Farming Association	<ul style="list-style-type: none"> • To raise public awareness for food waste treatment through on-site education and community outreach programme. • To demonstrate the practicality of composting food waste into useful products.
Waste Reduction – From Schools to the Community (Ref. 002)	Green Sense	<ul style="list-style-type: none"> • To promote the importance of waste recycling, source separation and waste reduction at schools. • To reduce plastic bags in bakeries, newsstands and fashion boutiques.
Primary School	Green Student	<ul style="list-style-type: none"> • To reduce food waste in primary

Lunch Arrangement Improvement (Ref. 008)	Council	schools
Proper Disposal of CRT Television (Ref. 009)	Friends of Earth	<ul style="list-style-type: none"> • To proper handling of CRT Television and help industry to prepare for PRS.

WAY FORWARD

4. Subject to Members' in-principle support, we will further work with the applicants of the six recommended projects to refine the details and the budgets. Upon finalization, we shall table the projects to the ECF Committee for endorsement.

Advice Sought

5. Members are invited to comment on the funding applications and the recommendations.

Waste Management Subcommittee Secretariat
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