

**Public Education Programme of the  
“Policy Framework for the  
Management of Municipal Solid Waste (2005-2014)”**

**Purpose**

This paper presents the fourth round of funding applications received under the Public Education Programme of the “Policy Framework for the Management of Municipal Solid Waste (2005-2014)” and seeks Members’ views on the proposals received.

**Background**

2. As agreed by the Subcommittee, the Public Education Programme was opened for the fourth round of funding applications between 5 February and 4 March 2009. The theme for this round of funding applications was to organize public education campaigns to support and complement the forthcoming implementation of the environmental levy scheme on plastic shopping bags.

**Funding Applications and Preliminary Assessment**

3. We received a total of seven proposals in this round of funding applications. Our observations<sup>1</sup> on the proposals are set out at **Annex I**. We consider that five out of the seven proposals could be recommended for favourable consideration by the Subcommittee, while the remaining proposals could benefit from further revisions before consideration by the Subcommittee. In making our assessment, we have taken into consideration the objective and the theme of the Public Education Programme, the deliverables and the long-term sustainability of the projects, the experience and the capacity of the proponents, as well as the need to have a well-balanced and manageable programme. The individual proposals are at **Annex II** to **Annex VIII**.

4. Members may wish to note that the proposal (PEP 029) submitted by

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<sup>1</sup> For the internal deliberation of the ACE Waste Management Subcommittee only



Greeners Action has a budget exceeding the normal funding limit of \$500,000. Due to the territory-wide coverage of the proposal and the good track record of the applicant, it is considered that the proposal could be supported on an exceptional basis.

### **Way Forward**

5. Subject to Members' views, we would further work with the applicants of the recommended proposals to refine the details of the activities and the budgets. Upon finalization, we would table the proposals to the Environment and Conservation Fund Committee, tentatively scheduled to meet on 19 March, for endorsement.

### **Advice sought**

6. Members are invited to offer their views on the proposals received.

**Waste Management Subcommittee Secretariat**  
**March 2009**