

**Public Education Programme of the
“Policy Framework for the
Management of Municipal Solid Waste (2005-2014)”**

**“Municipal Solid Waste Management Education Project”
by Student Affairs Office, Hong Kong Institute of Vocational Education
(Morrison Hill)**

Purpose

This paper presents an application for funding under the Public Education Programme of the “Policy Framework for the Management of Municipal Solid Waste (2005-2014)”. The application is entitled “Municipal Solid Waste Management Education Project” (**Annex**) and is submitted by the Student Affairs Office, Hong Kong Institute of Vocational Education (IVE). Members will be invited to advise whether the Subcommittee should endorse the funding application for further consideration by the Environment and Conservation Fund Committee (ECFC).

Background

2. To assist the implementation of the key initiatives proposed in the Policy Framework, the Public Education Programme under the “Policy Framework” was developed in late 2006 to gain public support for the policy tools and measures. So far, a total of 19 projects have been approved, of which 16 have been completed and three are on-going. A total of about \$8 million have been earmarked for these 19 approved projects, each with an average budget in the region of \$420,000.⁽¹⁾ Uncommitted funds stand at about \$2 million as at 30 September 2010.

The Funding Application

3. The funding application involves a proposed budget of HK\$15,900. It targets at the students of IVE(Morrison Hill) and the residents of a housing

⁽¹⁾ Ranging from a minimum of \$10,000 to a maximum of \$793,290.

estate. Its stated objectives are to enhance their awareness about the source separation of waste and to encourage their participation in relevant projects. The major activities under the funding application include:

- (a) training activities, such as a visit to the Wan Chai Environmental Resource Centre and a 2-hour marine ecosystem course offered by Ocean Park Academy;
- (b) promotion of source separation of waste on campus through exhibitions and provision of recycle baskets in classrooms;
- (c) promotion of source separation of waste at a housing estate through outreaching programmes;
- (d) visit to EPD facilities (e.g. landfill or refuse transfer station).

Preliminary Assessment

4. The funding application is generally in order from the perspectives of rules and procedures, except that it would last for 10 months only which represents a slight departure from the normal requirement of at least 12 months. Other than this, Members might wish to note that the proposed budget is on the low side. A few projects of similar scale were approved in the past. Experience from such projects is that the audience being served tends to be smaller (for instance a school) and the publicity activities being organized tend to be passive in nature. At present, there is no lower budget limit under the Public Education Programme but a general cap of \$500,000. By design, the Programme allows projects of a larger scale and most approved projects exploit the available support to conduct relevant publicity for the wider community.

5. Members might also wish to note that in this particular funding application, most of the activities being proposed are so general that they could be eligible for any civic education or general education funding for a school. The more “unique” elements involve a course to be subscribed from Ocean Park Academy. It is however about marine ecosystem and as we understand designed for secondary school level.

Advice sought

6. Members are invited to advise whether this funding application should

be recommended to the ECFC for consideration.

**Waste Management Subcommittee Secretariat
October 2010**