Countryside Conservation Funding Scheme Research Activities on Countryside Conservation and Revitalisation

Project Number	EP86/27/24/11-1
Project Proponent	Stories South & North Limited
Project Title	Participatory Action Research (PAR) on Countryside Conservation
	and Revitalisation at Mui Tsz Lam, Hing Chun Yeuk
Target Site	Mui Tsz Lam
Project Description*	There is no single universally applicable solution for countryside
	conservation and revitalisation, but it is internationally recognised
	that a sustainable revitalisation plan has to involve local people and
	make good use of local unique natural and cultural resources for
	design.
	Having over 20 years' overseas experience in rural community
	development and rehabilitation projects, plus a well-established local
	connection in the villages of Hing Chun Yeuk, the project team
	proposes to adopt a "Participatory Action Research (PAR)" approach,
	with a series of in-depth cultural experience activities as method to understand the village. The activities aim to attract the locals,
	students and youth, as well as intellectual visitors, who gain
	understanding of the village by contributing to the community
	building. A widely practised innovation management mechanism,
	namely the cyclical process of
	"Observing→Reflecting→Planning→Acting", will be applied
	throughout the project to identify the challenges of
	conservation/rehabilitation process, as well as its corresponding
	solutions and the prerequisites.
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	Tangible deliverables of this project include:
	1. Study Report (Part I): Baseline Study, and overseas experience
	sharing;
	2. Novel In-depth Cultural Experience Activities;
	3. Informative Posts shared in social media as public education;
	4. Exhibition about Mui Tsz Lam Hakka Living;
	5. Documentary Film;
	6. Study Report (Part II): Novel Solutions Review and
	Recommendations;

	7. Publication on Mui Tsz Lam Village.
Project Period	1 November 2020 – 30 April 2022
Grant Approved	\$1,984,380

^{*}The project description is provided by the project proponent.