

Countryside Conservation Funding Scheme
Research Activities on Countryside Conservation and Revitalisation

Project Number	EP86/27/24/11-7
Project Proponent	Faculty of Architecture of The University of Hong Kong
Project Title	Towards Sustainable and Inclusive Conservation and Revitalisation in Hing Chun Yeuk Seven Villages, Kuk Po and Fung Hang, Hong Kong
Target Site	Hing Chun Yeuk Seven Villages (Kap Tong, Lai Chi Wo, Mui Tsz Lam, Ngau Shi Wu, Sam A, Siu Tan and So Lo Pun), Kuk Po and Fung Hang
Project Description*	<p>Featuring idyllic natural and cultural landscapes and traditional settlements, Hing Chun Yeuk seven villages and the adjacent Kuk Po and Fung Hang villages are the hidden gem awaited be recognised and utilised by the public. This research proposes comprehensive revitalisation plans and feasible implementation strategies for these villages, which will enlighten future endeavours of rural revitalisation in Hong Kong.</p> <p>Major research activities include:</p> <p>Baseline analyses:</p> <ol style="list-style-type: none"> 1. An appraisal of rural conservation and revitalisation policies and practices in global contexts; 2. Comprehensive analyses of the history, demographic structure, land use pattern, transport accessibility, infrastructure, environmental sensibility, ecological, historical-cultural values; 3. Assessment of revitalisation potentials for these villages; 4. Guidelines for balancing economic vitality, community engagement, ecological conservation, historical-cultural preservation, community and public services; 5. Specific objectives for short-term (3-5 years), mid-term (5-10 years) and long-term (10-20 years); 6. Detailed planning for eco-tourism (bird-watching, stargazing), educational and experiential tourism (Hakka culture), organic farming, leisure services (catering, camping) with improved infrastructure. <p>Public engagement:</p> <ol style="list-style-type: none"> (1) Public forum to discuss revitalisation potentials and visions;

	<p>(2) Tourism festival to promote villages' ecological and cultural values;</p> <p>(3) An interactive website and a mobile app for tourists and visitors;</p> <p>(4) Press conference to publicise research findings.</p>
Project Period	1 September 2021 – 31 August 2022
Grant Approved	\$1,982,040

*The project description is provided by the project proponent.