

本署檔案  
OUR REF : (21) in EP1014/P3/107  
來函檔案  
YOUR REF :  
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**Environmental Protection Department**  
**Environmental Compliance Division**  
**Business Facilitation Office**  
8/F., Cheung Sha Wan Government Offices  
303 Cheung Sha Wan Road  
Kowloon



環境保護署  
環保法規管理科  
營商環保支援辦事處  
九龍長沙灣道303號  
長沙灣政府合署8樓

27 April 2005

Property Management Practitioners,

**Environmental Considerations on Installation of Outdoor TV System**

I write to solicit your assistance to eliminate the environmental nuisance associated with the use of outdoor TV system for advertising purpose.

We recently received a number of complaints related to the nuisance caused by outdoor TV advertising systems installed in various busy districts such as Tsim Sha Tsui and Causeway Bay. Our statistics also showed that the problem is becoming increasingly widespread and severe. The complainants complained mostly against the continual and irritating noise and light disturbance to their daily activities.

In the light of the above, we request your assistance to prevent the excessive and inconsiderate use of such advertising system at the buildings under your management. In general, all such system should be operated without causing nuisance to nearby inhabitant at any time of the day through appropriate adjustment of the noise level, frequency of use, brightness and orientation of the screen and speakers. Some practical tips is enclosed for your further reference. It is also entirely possible that certain locations in your managed property might be entirely unsuitable for the purpose.

You are no doubt aware that the creation of noise nuisance is an offence under the Noise Control Ordinance, which may result in fines of up to \$10,000 upon conviction. However we are confident that the use of such extreme measure would not be necessary with your kind and active cooperation in the matter.

Yours faithfully,

(Mr. Anthony W. K. FOK)  
Senior Environmental Protection Officer  
Business Facilitation Office  
for Director of Environmental Protection

**Practical Environmental Control Tips for  
Use of Outdoor TV System**

1. Avoid direct orientation of the display to the nearby residential premises/buildings.
2. Use small power speakers.
3. Set the speakers to point at an angle away from nearby noise sensitive receivers.
4. Set the speakers to point to the ground facing to the street level. Avoid turning upwards facing to nearby noise sensitive receivers.
5. Place marker on volume control of speakers as an indicator of the maximum sound level output for the operator to follow.
6. Place marker on the setting of the audio system so as to limit the output at certain pitch which appeared to be more intrusive without further lowering the overall sound level.
7. Set an alarm clock to further lower the speakers' volume at night.
8. Turn off the speakers in noise sensitive hours, i.e., after 11 p.m. and in early morning.
9. Turn off the system in midnight hours.
10. Set a lower volume setting for the speakers for individual advertisement with the nature of which produce higher than normal sound levels.
11. Install sound limiter with lockable setting so as to prevent tempering of volume control by unauthorized personnel.
12. Provide training to the operator on the noise control measures and the related legislations.
13. Set up a 24-hour hotline for relevant *EPD's Regional Offices\** and the Police to contact the management office and /or operator immediately in case of complaints, for lowering or switching off the speaker volume.
14. Set up a 24-hour hotline for the repeated complainants to contact the management office and /or operator immediately in case of complaints, for lowering or switching off the speaker volume.

<b>EPD's Regional Offices *</b>				
<b>District</b>	<b>Regional Offices</b>	<b>Address</b>	<b>Tel No.</b>	<b>Faxline</b>
Kwun Tong, Wong Tai Sin, Sai Kung, Yau Tsim Mong & Kowloon City	Regional Office (East)	5/F., Nan Fung Commercial Centre, 19 Lam Lok Street, Kowloon Bay, Kowloon.	2755 5518	2756 8588
Hong Kong Island & Islands	Regional Office (South)	2/F., Chinachem Exchange Square, 1 Hoi Wan Street, Quarry Bay, Hong Kong.	2516 1718	2960 1760
Tuen Mun, Tsuen Wan, Kwai Tsing & Sham Shui Po	Regional Office (West)	8/F., Tsuen Wan Government Offices, 38 Sai Lau Kok Road, Tsuen Wan, New Territories.	2417 6116	2411 3073
Yuen Long, Shatin, Tai Po & North	Regional Office (North)	10/F., Sha Tin Government Offices, No.1 Sheung Wo Che Road, Sha Tin, New Territories.	2158 5757	2685 1133