



**Trade and Industry Department  
Environmental Report**

2012



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## Introduction

In support of the Government's initiative to advocate green management, this report sets out the green performance of the Trade and Industry Department (TID) from January to December 2012 and its green targets in 2013. The report covers the performance of all offices of the Department situated in the TID Tower at 700 Nathan Road, Mongkok, Kowloon.

## Overview of Services of Our Department

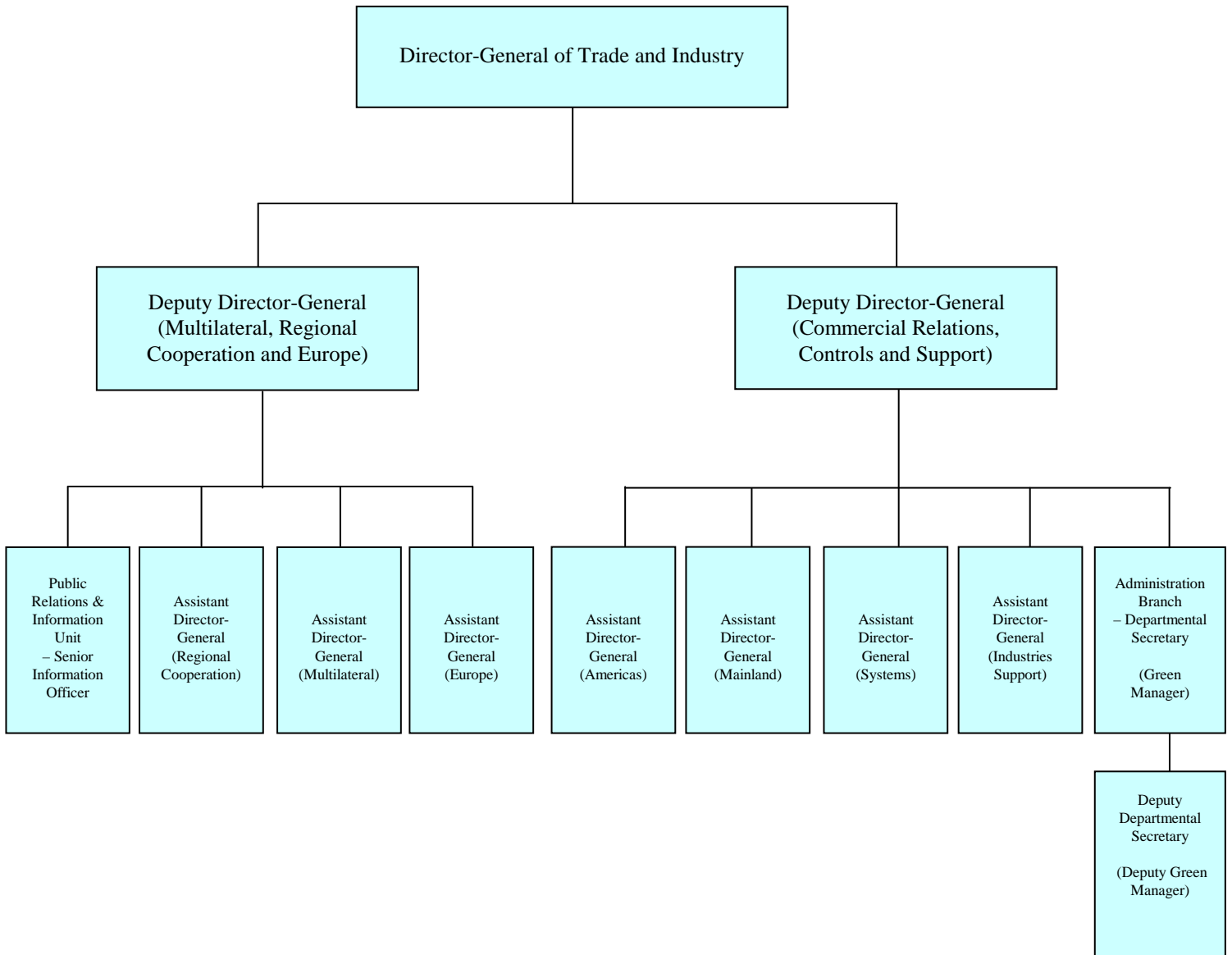
2. The TID is responsible for conducting Hong Kong's international trade relations, implementing trade policies and agreements as well as providing general support services for industries and small and medium enterprises.

3. In addition to the advice and support rendered by various Economic and Trade Offices in Mainland and overseas on commercial relations duties, the Director-General of Trade and Industry (Director-General) is also advised by various boards and committees, including the Trade and Industry Advisory Board, the Textiles Advisory Board, the Small and Medium Enterprises Committee and the Hong Kong Committee for Pacific Economic Cooperation. With a view to further improving its services, Customer Liaison Groups have been set up to facilitate better communication between the Department and its customers from various sectors.

## Environmental Management Structure

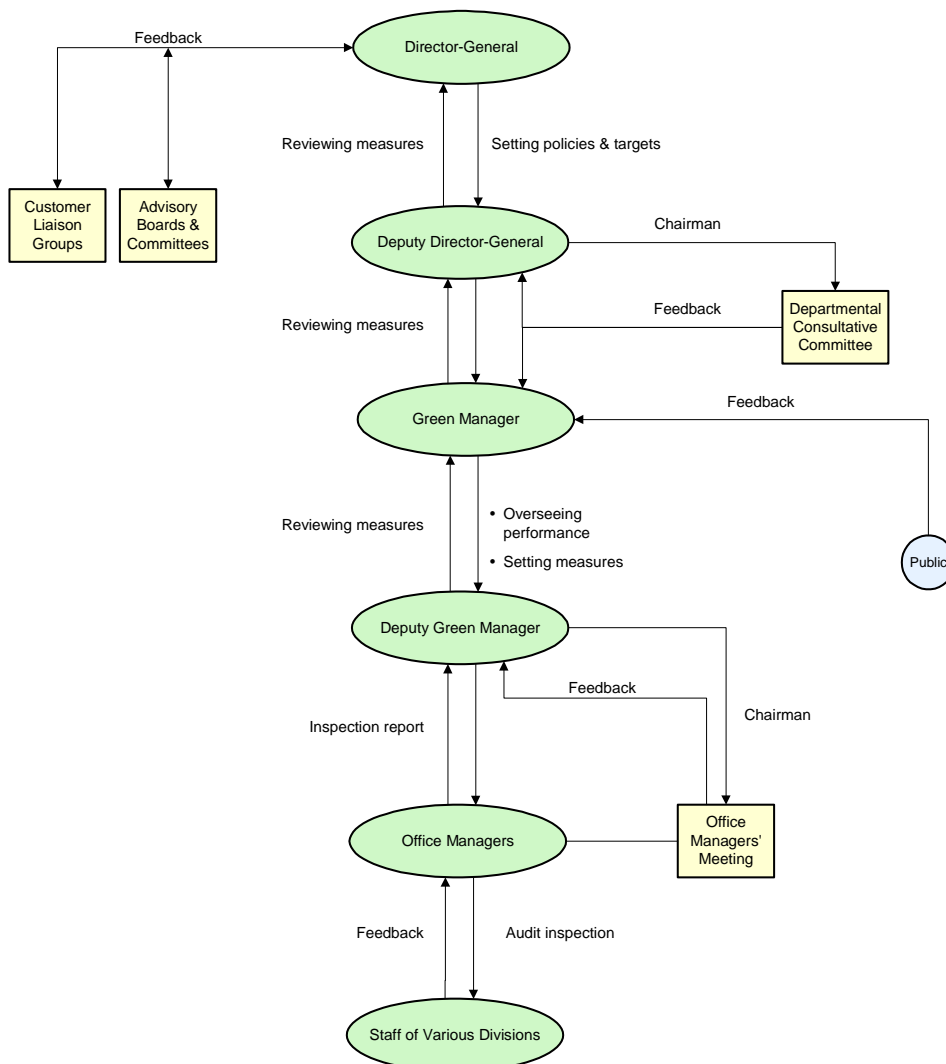
4. The Department has about 600 staff. The Director-General is assisted by two Deputy Directors-General. These two Deputies are supported by seven Assistant Directors-General, each heading a division. A Departmental Secretary takes care of office administration. Environmental management responsibility begins at the highest level and is cascaded down the Department.

## Trade and Industry Department Organisation Chart



5. The Department is committed to keeping the world green. Each year, green management measures and targets are promoted to nurture awareness of environmental protection among staff; and continuous efforts are made to promote paperless trade service and e-service. To this end, the senior management is responsible for setting environmental policies and targets, and the Departmental Secretary has been assigned as the Departmental Green Manager. She is assisted by a Deputy Green Manager. The Green Managers' team draws up various green measures and oversees the Department's environmental performance. The team works closely with the Office Managers of the seven Divisions on the implementation of green initiatives. Regular meetings are held to solicit the views of Office Managers and members of the Departmental Consultative Committee on green management. Traders' opinions on environmental protection measures of the Department come through various Customer Liaison Groups, advisory boards and committees.

#### **Environmental Management System**



## Our Green Policy and Targets

6. The TID is committed to keeping the world green. Our policy is to advocate green management, support the 'Action Blue Sky' campaign, and build into our culture a strong sense of self-awareness to actively conserve the environment.

7. The work of the TID is entirely office-based. Our green targets are therefore directed at the reduction in consumption of paper and envelopes in the office. In 2012, our targets were to achieve a reduction of 6% in envelope consumption and limit the growth of paper consumption within 5% as compared to 2011, to collect 25,000 kg of waste paper, to attain 90% of paper consumption on recycled type, and to achieve a 2% saving in electricity consumption.

## Green Measures in 2012

8. We adopted the following measures in 2012 to promote green management at our workplace:

- ◆ **Paper consumption** : using recycled paper instead of virgin paper wherever possible, making full use of the blank side of used papers, reducing photocopying / printing, maximising the use of emails for internal and external communications, avoiding unnecessary packaging paper in functions, and installation of hand dryers in toilets to reduce the use of tissue paper.



*To promote the use of the blank side of used paper for photocopying, receiving fax and printing from computers, bins of recyclable paper are placed next to these machines.*



*Hand-dryers are installed in toilets to encourage less use of tissue paper.*

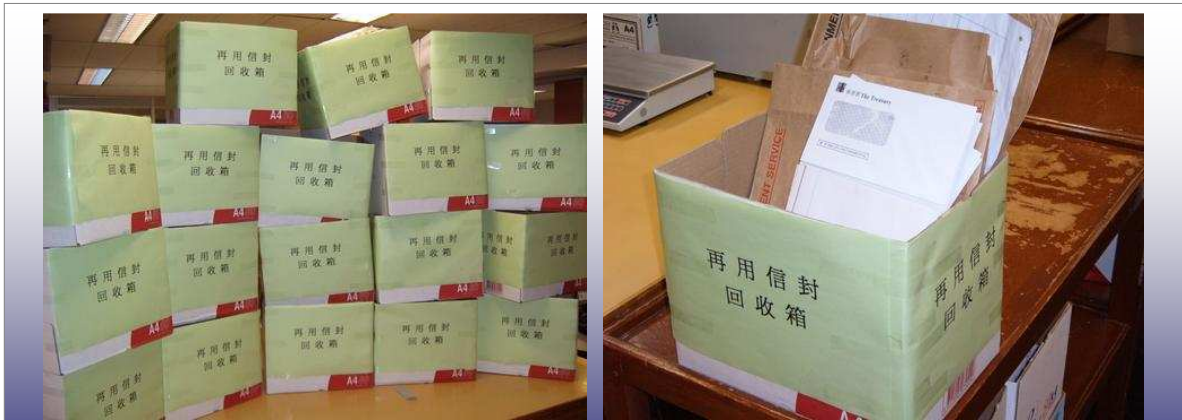
- ◆ **Paper and envelope recycling** : provision of green boxes to collect used paper and envelopes for recycling.



*Waste paper is collected in green bags for recycling.*



*Collection boxes for recyclable paper are provided at vantage points.*



*Registries are provided with green boxes to collect used envelopes. Colleagues are encouraged to reuse them for internal communication.*

- ◆ **Waste recycling** : provision of separate bins to collect empty aluminum cans and plastic bottles for recycling.



*Waste separation bins – blue for waste paper, brown for plastic bottles and yellow for aluminum cans – are placed at convenient locations inside the TID Tower.*



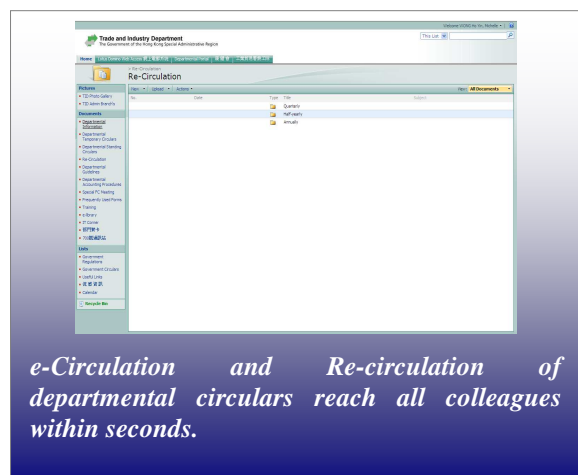
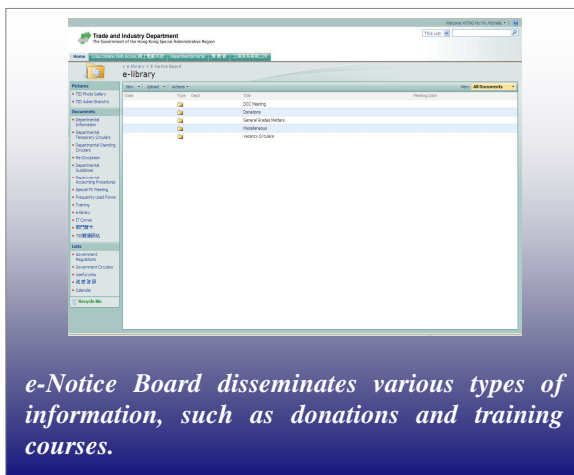
*Separate bins for collecting aluminum cans and plastic bottles are placed outside the pantries on each floor.*



- ◆ **Green procurement** : only alkaline dry batteries, recyclable toner cartridges and pencils made of recycled materials are purchased.



- ◆ **Electronic dissemination of information through intranet** : the dissemination and re-circulation of departmental circulars, notices, briefs and posting orders are in electronic mode.





- ◆ **Electronic booking of conference rooms** : conference rooms are reserved through self-service on the web.

*The e-Booking system is both environmentally friendly and efficient. Colleagues can check the booking status through the net.*

- ◆ **Electronic greeting cards** : sending e-cards to our official contacts.



*We stopped printing paper Christmas cards, Chinese New Year cards and calendar cards since 2003.*

- ◆ **TID Departmental Portal** : providing a single entry point for our staff to access the Government's e-transaction platform (such as e-Leave, e-Payroll, etc.).

*One of the green initiatives of the Government is to implement the paperless Government to Employee (G2E) services, such as electronic submission of leave applications. The entire process, starting from application, recommendation and approval to notification, now becomes paperless.*

- ◆ **Education and publicity** : promulgation of guidelines on best green practices; giving awards and recognition to staff for achievement in saving paper.



*Green guidelines are uploaded onto the intranet and circulated on a regular basis among all staff.*



*The Director-General of Trade and Industry presented the Green Ambassador Award and the Green Pioneer Award.*

- ◆ **Staff participation in the community's green activities** : encouraging colleagues to participate in green activities, such as collection of used moon cake tins/boxes, to help raising awareness in environmental protection.



*Participation in the collection of used moon cake tins/boxes.*

## Clean Air Initiatives

9. In addition to the above measures, we contribute to the improvement of air quality in accordance with the principles and spirit of the Clean Air Charter signed by the Chief Executive on behalf of the Government by:

- ◆ **Setting air-conditioners to 25.5°C. Encouraging staff to dress casual and smart, and to discard jackets and ties in summer.**
- ◆ **Staff are encouraged to use venetian blinds to adjust the penetration of sunlight to suit different seasons.**
- ◆ **Reducing electricity consumption :** Staff are advised to activate ‘energy saving’ mode in office equipment during office hours, turn off electrical equipment and lights whenever they are not in use.
- ◆ **Appointing Energy Wardens to ensure strict implementation of energy saving measures.**
- ◆ **Office Managers to remind staff on the last-man-out to check and turn off all lighting and office equipment.**



*For better control of power consumption, indoor temperature is maintained at 25.5°C. Eye-catching signs are displayed to remind colleagues of the importance of energy saving.*



*Photo-copying machine with energy-saving mode is used.*



*Regular inspections are conducted to ensure that best green practices are followed.*

- ◆ Removing excess fluorescent lights and replacing tubes with energy-saving type.



*Thin fluorescent light tubes (T5) are used to reduce power consumption.*

- ◆ Replacing emergency lighting by energy-saving type.



*Fluorescent tube exit signs are replaced by LED type to reduce power consumption.*

- ◆ Installing meters to monitor the electricity consumption of office.



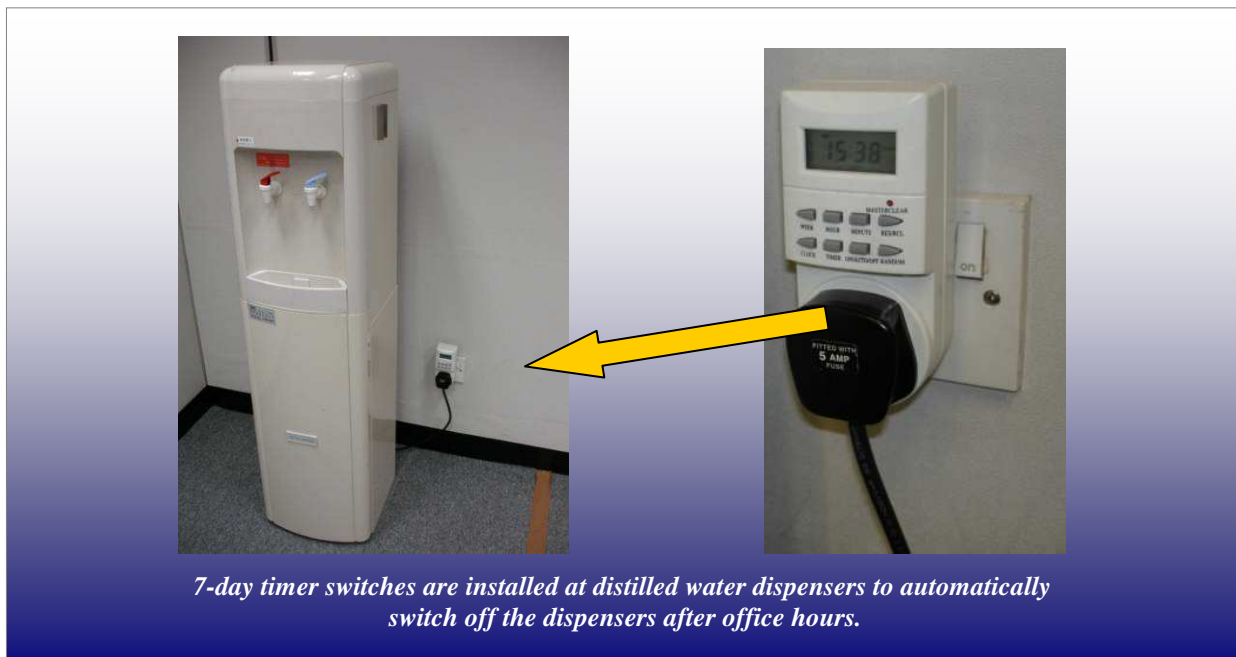
*Meters are installed to monitor the electricity consumption of the floor.*



- ◆ To consume less electricity, staff are encouraged to use staircase instead of lifts for inter-floor traffic.



- ◆ Installing timer switches to distilled water dispensers to reduce energy consumption after office hours.




- ◆ Conducting surprise checks to ensure switching off engines of departmental cars while waiting in order to avoid idling emissions and achieve fuel saving.



## E-Services and TID websites

10. We are keen in enhancing our e-services to traders. To promote a green government and to shorten the time for processing and dissemination of information, trade circulars are uploaded on TID website. Members of the public are encouraged to obtain up-to-date trade information through accessing our web site and to register with our free email notification service. By registering the e-mail address and selecting the type of trade information needed, the registrant will receive an email alert whenever there is new trade information or circular issued.




*Traditionally, paper-mode delivery of trade information involves printing and mailing tasks and therefore takes days to reach the traders. After registering with our email notification service, traders will receive an email of daily summary when there is new trade information or circular issued. This is a good demonstration of both achieving efficiency and protecting our environment.*

11. To facilitate trade, we have full electronic services for lodging Production Notification, Certificate of Origin applications and Cargo Manifest (air, rail, ocean and river modes). In addition, e-option is provided for strategic commodities licence applications, textiles notification, factory registration, Kimberley Process certificate applications, stockholder's return/monthly return of approved rice storage place, enrolment of seminar and making appointment with Business Advisory Service, as well as the change address function via GovHK website for selective TID services.



12. e-Enquiry functions are also provided on the website for Textiles Trader Registration, Factory Registration, general overview on import and export licensing control, code tables for CO(CEPA) application, application status of strategic commodities licence application, quick reference to Hong Kong Trade and Industrial Organizations compiled by TID, business licence information service in the SUCCESS website, and some application-related enquiry functions in the SME Funding Schemes website.



The screenshot displays the Trade and Industry Department website. The main content area is titled "Directory of Hong Kong Trade and Industrial Organisations" and features an "Alphabetical Listing of Organisations" with a search bar. Below the search bar, there are radio button options for "Print Options": "To print the full list of organisations" and "To print details of all organisations". There are "Print" and "Exit" buttons at the bottom of the print options section. The website header includes the "Support and Consultation Centre for SMEs" and "Strategic Commodities Control System" logos. The left sidebar contains various navigation links such as "Home", "What's New", "About Us", "Information", "Registration", "Membership", "SUCCESS Act", "Business Ad Services", "Licence Fee E-Account", "Quick Check of Application Status", and "Check Licence by Carrier".

*Electronic services are provided for the trade to send various applications via electronic mode.*

13. To enhance accessibility by the widest possible audience, the static webpage of TID's websites is undergoing modification in order to facilitate persons with disabilities to access the TID entry portal and thematic websites.



*TID website with new features in accordance with Web Content Accessibility Guidelines (WCAG).*

14. To enhance accessibility by means of mobile devices, mobile versions have been implemented in most of the static webpage of TID's websites.



*Mobile version of TID website.*

## Our Performance in 2012

15. We have achieved an impressive reduction in paper consumption by 9.4% in 2012 as against the target to limit consumption growth at 5%. At the same time, envelope consumption was reduced by 8.7% as against the 6% reduction target. These are due to strenuous efforts to restrain paper consumption and periodicity effect of certain activities.

16. On waste paper for recycling, we collected 36,698 kg in 2012 as against the target of 25,000 kg, which is partly attributable to the weeding out of obsolete documents. As regards the use of recycled paper, we have been performing very well as recycled paper accounted for 96.7% of the total paper consumption, exceeding the target of 90%.

17. Despite our efforts in reducing electricity consumption, the electricity saving in 2012 is 0.62% as compared to the target of 2% which was an indicator set for the first time since the installation of electricity meter. Electricity consumption saving is achieved on the lower side in the absence of past reference on spending pattern, and that there are expansion of services and the launching of special events necessitating extra working hours for certain offices.

## Our Targets for 2013

18. In 2013, we aim to achieve a reduction of 6% in envelope consumption. We also aim to limit the growth of paper consumption within 5% despite our continuing expansion of services to the public; to collect 20,000 kg of waste paper; to attain 95% of paper consumption on recycled type; and to achieve a 0.5% saving in electricity consumption.

19. As always, we shall continue to encourage our staff to economise on the use of resources and render full support to the community's green campaigns. In collaboration with other departments and organisations, we shall continue to promote the electronic mode of submission for official trade documents.

20. Our ultimate goal is to make the world a greener place with blue sky for our future generations.

## Feedback

21. We value your opinion. If you have any comments or suggestions on what we have or should have done, please send them to our Departmental Green Manager through :

<b>E-mail</b>	enquiry@tid.gov.hk
<b>Web site</b>	www.tid.gov.hk
<b>Mail</b>	Room 908, TID Tower, 700 Nathan Road, Kowloon, Hong Kong
<b>Telephone</b>	2398 5337
<b>Fax</b>	2787 7422