

Radio Television Hong Kong Environmental Report 2007

Radio Television Hong Kong's (RTHK) environmental report provides you with information on its commitment to protect the environment.

RTHK, as Hong Kong's Public Broadcaster, aims to inform, educate and entertain the general public and specific target audiences through a balanced mix of high quality programming. This very much includes promoting environmental awareness.

Environmental Goal

RTHK is not only committed to conducting its domestic departmental activities in accordance with the best environmental practices and instilling high environmental values in all employees but equally importantly contributing to promoting public awareness of environmental issues by:

- ◆ reminding the community that the environment is everybody's business. RTHK works as a medium for all members of the community to express their views on the subject. This public participation nurtures public awareness on the subject;
- ◆ stimulating and focusing discussions on environmental issues and policies. RTHK brings Government and NGOs together to public occasions where Government officials and experts can share information and experience with members of the public; and
- ◆ providing opportunities for Government to explain current policies and environmental protection projects through programmes and announcements.

Environmental Policy

In pursuance of its environmental commitments, RTHK will continue to:

- ◆ contribute to promoting public awareness regarding environmental protection and conservation of natural resources;
- ◆ comply with, and where appropriate exceed, legal regulations and voluntary standards in relevant operations;

- ◆ practise the principle of Reduce, Reuse and Recycle in the consumption of material;
- ◆ foster and encourage personal responsibility among all RTHK staff in caring for the environment; and
- ◆ seek continual improvement of its environmental performance on all fronts.

Environmental Highlights

In 2007, RTHK had made the following major efforts:

Programmes production

- ◆ produced a one-hour radio programme twice weekly in Radio 5, namely “Green Age”, on various green topics, such as green living, environmental protection, sustainable development, etc;
- ◆ commissioned a 5-episode “Sea World Odyssey” television series to showcase Hong Kong’s spectacular coral reefs, as a comprehensive documentary on local marine ecosystem.;
- ◆ produced a 8-episode “Blue Sky” TV series to examine problems brought by pollutions and global warming. The programme illustrates how pollution has affected our lives and explores how a person, the whole community and different sectors can contribute to a greener earth;
- ◆ produced twelve 5-minute “Hong Kong Geographic” episodes to showcase the stunning views of the countryside in Hong Kong and the magnificent scenes of different locations;
- ◆ discussed topics such as “walled buildings”, the proposed ban on idling vehicles with running engines, air quality and the collection of a plastic bag levy in “City Forum”.

In-house green practices

- ◆ ***Minimising Paper Consumption***
 - ◆ Promoting the use of e-mail for communication;
 - ◆ promoting double-sided photocopying to reduce consumption of photocopying paper;
 - ◆ promoting the use of the blank side of used paper and reuse of envelopes.

- ◆ ***Recycle***
 - ◆ placing recycle boxes at eye-catching locations. In 2007, we have sent 29,900 kg of waste paper for recycling;
 - ◆ collecting used printer cartridges for recycling.
- ◆ ***Green Procurement***
 - ◆ procuring photocopiers with double-sided photocopying and automatic energy saving functions;
 - ◆ procuring plain paper fax machines instead of thermal paper ones;
 - ◆ procuring environmental friendly products, such as refillable ball pens, recyclable printer toner cartridges, etc.
- ◆ ***Energy Saving***
 - ◆ reducing lighting to minimum required for illumination;
 - ◆ adjusting the air-conditioning system to keep the room temperature at a reasonably acceptable level.
- ◆ ***Green Message Stands and Stickers***
 - ◆ posted energy-saving stickers at lighting switches and electricity devices to remind staff to switch off lightings when they leave office and electricity devices when they are not in use;
- ◆ ***Enhancement of intranet***
 - ◆ uploading useful information onto the intranet for internal reference (e.g. departmental telephone directory, circulars, important notices, etc.);
 - ◆ uploading general forms onto the intranet instead of keeping these paper forms as stocks;
- ◆ ***Promoting Staff's Environmental Awareness***
 - ◆ encouraging staff to attend environmental awareness seminars/workshops organized by Environmental Protection Department, etc.

Next Steps in Environmental Performance

RTHK aims to further achieve its environmental objectives by means of:

- ◆ producing programmes in a variety of formats on environmental issues;
- ◆ continuing its involvement in promoting environmental issues in the community;

- ◆ promoting a green purchasing policy in support of its production efforts;
and
- ◆ ensuring that the working environment for its staff remains safe and healthy.

Information and Suggestions

For enquires in connection with this Environmental Report, please contact RTHK's Green Manager (telephone number: 2339 6330; or fax 2338 0279; e-mail: general@rthk.org.hk).