

**“Facing the Challenges of POPs and Promoting Sustainable Development”
the 10th Anniversary of the Signatory of the Stockholm Convention**

**National Drawing/Photography/Short Video Contest
for Children and Youth**

To protect human health and the environment from persistent organic pollutants (POPs) hazards, the international community jointly signed *The Stockholm Convention on Persistent Organic Pollutants* (the“Convention”) in May 2001.

The year of 2011 marks the tenth anniversary of China’s signatory to the Convention. To further disseminate POPs-related scientific knowledge, enhance awareness of hazards and potential risks brought about by POPs to the environment and human health, and inspire young people to protect the environment, treasure nature and critically address environmental issues, the National Ministry of Environmental Protection is organising a drawing/photography/short video contest with the theme of “Facing the Challenges of POPs and Promoting Sustainable Development” in September 2011.

1. Theme of the Contest — “Facing the Challenges of POPs and Promoting Sustainable Development”

POPs are by-products from our profuse use of synthetic chemicals. These pollutants stay in the environment for a long time and are transported globally through different media including ambient air, water and soil, posing serious harm to the environment and human health. Currently, POPs pollution is a topic attracting world attention. Protecting the environment and human health from POPs hazards, enhancing environmental quality and awareness in the region as well as conserving our planet is the obligation of every citizen on Earth.

To enhance the community’s understanding of POPs hazards and combat the challenges of POPs, contestants are encouraged to present their ideas on how POPs are related to our daily life through drawing, photography or video, with a view to highlight the effects of chemical pollutants to humans and the ecosystem, as well as the action required in reducing chemical pollution and promoting sustainable development. The contest is organized in celebrating the tenth anniversary of the signatory of the Convention.

2. Contest Participants

Children and youth are welcome to participate in the contest. Contestants are divided into three groups according to their age:

- ✧ 5-10 years of age: drawing, photography
- ✧ 11-15 years of age: drawing, photography, short video
- ✧ 16-20 years of age, drawing, photography, short video

3. Method of Submission (Applicable to HKSAR)

Contestants from the HKSAR should submit their entries (each contestant may submit at most two entries in each category of drawings, photos and short videos) to the Environmental Protection Department of the HKSAR.

Address: Environmental Protection Department

Cross-Boundary & International Division

33/F, Revenue Tower, 5 Gloucester Road, Wanchai, Hong Kong

The Environmental Protection Department will recommend entries of merit to the National Ministry of Environmental Protection.

Contestants from the HKSAR are welcome to visit the dedicated webpage on the Stockholm Convention (http://www.epd.gov.hk/epd/tc_chi/international_conventions/pops/pops_main.html) on the background information of POPs, HKSAR's current situation and actions taken by the Government to fulfill the Convention's obligations.

4. Submission Requirements

- (1) **Deadline for Submission:** All entries must reach the Cross-Boundary & International Division, Environmental Protection Department of the HKSAR, **by 16 October 2011**. The author's real name, age, school, correspondence address and contact telephone number must be indicated in each entry together with the entry title and an optional brief description (within 100 words).
- (2) Contestants should use their own imagination to create works with the theme of "Facing the Challenges of POPs and Promoting Sustainable Development — the 10th Anniversary of the Signatory of the Stockholm Convention".

- (3) All entries must be the original works of the contestants. They must neither copy/plagiarize others' works, nor infringe on the intellectual property right or any other rights of others, failing which the entries in question will be disqualified.
- (4) There are no restrictions on the style or subject of the entries. Contestants are encouraged to draw inspiration from daily life in creating their works while bearing the theme of the contest in mind.
- (5) Contestants should submit the drawings, photos or short videos according to the age group they belong to. The standard size of the drawings should be A3; the printing quality of the photos should be 300DPI or above, with a size of no less than 7x7cm²; the short videos should be within 10 minutes; the brief description of each entry should be within 100 words.
- (6) A maximum of two authors is allowed for each entry.

5. Selection of Entries

- (1) Four to six outstanding entries under each age category from Hong Kong will be selected, which will be submitted to the National Ministry of Environmental Protection for entering the final round;
- (2) The final round will be judged by a panel comprising five experts on education, art, photography and POPs, as well as representatives from the National Ministry of Environmental Protection.

6. Awards

Eight grand prizes, 16 first prizes, 32 second prizes and 64 third prizes will be awarded by the assessment panel. Details are as follows:

| Number of prize winners Group | Category | Grand Prize | First Prize | Second Prize | Third Prize |
|----------------------------------|-------------|-------------|-------------|--------------|-------------|
| 5-10 years of age | Drawing | 1 | 2 | 4 | 8 |
| | Photography | 1 | 2 | 4 | 8 |
| 11-15 years of age | Drawing | 1 | 2 | 4 | 8 |
| | Photography | 1 | 2 | 4 | 8 |
| | Video | 1 | 2 | 4 | 8 |
| 16-20 years of age | Drawing | 1 | 2 | 4 | 8 |
| | Photography | 1 | 2 | 4 | 8 |
| | Video | 1 | 2 | 4 | 8 |
| Total | | 8 | 16 | 32 | 64 |

Prize : Each winner will be awarded a collection of the winning entries and a certificate.

7. Contest Timetable

Submission deadline: **16 October 2011**

Announcement of Results of the National Contest: **Mid December 2011**

For further enquiries about the contest, please contact Ms. MAK Hoi Ting, Hyde, Cross-Boundary & International Division, Environmental Protection Department of the HKSAR (Tel: 2594 6013; Email: htmak@epd.gov.hk).

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