What's the Influence of SME

- to their staffs, vendors, neighbours and the environment





Content

- 1. About WPL
- 2. Corporate Social Responsibility
- 3. Sharing of ISO14001 Implementation
- 4. Targets of WPL Influence
- 5. Next Target of WPL Influence
- 6. Snowball Effect



1. About Wofoo Plastics Ltd

- History
- Wofoo Culture
 - Eye on the world
 Welcoming changes by lifelong learning
 - Heart with the community Serving others with integrity
 - Equipping ourselves
 Paving the way to continuous growth & succes



caringcompany

2. Corporate Social Responsibility

CSR

 "achieving commercial success in ways that honor ethical values and respect people, communities, & the natural environment."

Environmental Protection

◆ ISO14001 as a systematic approach to be greener



3. Sharing of ISO14001 Implementation

- Background: ISO9000 already in place and there are common procedures
- Time Requirement: >1 year
- Manpower & Cost Requirement
- Difficulties
 - software (staff) upgrade
 - Iegal compliance in HK and Mainland
 - hardware upgrade (4 aspects)



Operation (Air)



Before ISO14001 implement





After	ISO14001	implemen
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Operation (Land)





Painting of Expoxy to prevent land pollution



Operation (Waste)



Different rubbish bins for different waste

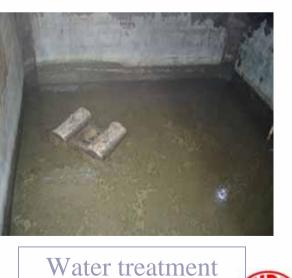


Treatment System for Living Water



Control room





 heavy metal testing for raw materials





4. Targets of WPL Influence

- Staff
 - ♦ upgrade
 - EMS as framework for changing staffs into active agents of promoting env. protection
- Vendor
 - green vendor & material selection as part of the evolution process of greener market



4. Targets of WPL Influence (cont'd)

Customer

- more greener raw materials for customer selection
- sales as a channel to increase environmental awareness of customers
- caring company image



5. Next Target of WPL Influence

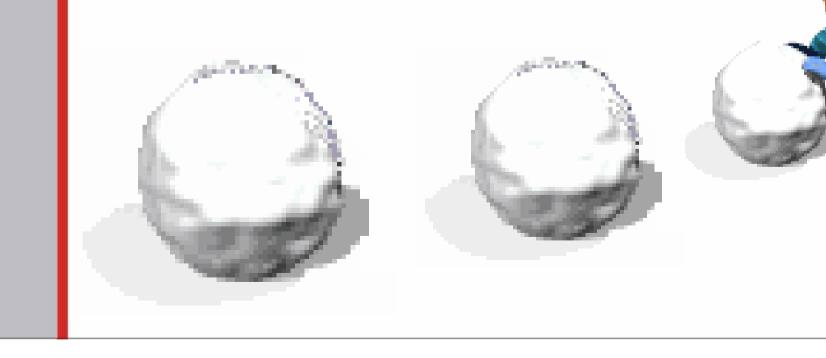
Neighbours

- office building neighbourhood meeting as a channel to
 - increase the environmental awareness of neighbours
 - increase the environmental performance of the whole building



6. Snowball Effect

- How SME Maximize its Influence
- Size of Enterprise ≠ Level of Influence





Hope you are inspired to make a difference today & give the snowball an extra boost!!!

THANK YOU

